



# iwata

by ANEST IWATA

# 5

## WAYS TO SPRAY

**Introducing Iwata 5 Ways To Spray**

*An Easier Way To Understand Airbrushes*

A detailed close-up of an Iwata airbrush nozzle, showing the intricate mechanical components and the fine spray tip. The image is in black and white, emphasizing the metallic textures and sharp edges of the tool.

# Iwata stands for ***Spray Excellence***

- Superior atomization
- Quality manufacturing and quality control processes
- Complete product range (30+ airbrush models, airbrush compressors, replacement parts and accessory items)
- Expertise and service
- Abundant feature options

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# Spray performance is created in the Head System...

It's the combination of parts that  
work together to create a specific type of  
spray performance and scale range.





# Other factors that impact spray performance?

- Viscosity and quality of the spray material
- Chemical composition of spray material and cleaning solvents
- User knowledge and skill level
- Effective cleaning practices & maintenance
- Air pressure

# How does Iwata achieve ***Spray Excellence?***

- Through thoughtful design that produces superior atomization
- Through quality raw materials and components that perform to the highest possible standards
- By offering a full range of products for every type of spray performance, scale, and preference



Because Iwata offers so many spray options, we have made it easier to introduce ***Spray Excellence*** to everyone.





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# WAYS TO SPRAY

Five Categories of Airbrush Spray Excellence






1 ABSOLUTE PRECISION™

2 TOTAL CONTROL™

3 ALL-STAR VERSATILITY™

4 EFFORTLESS COVERAGE™

5 FULL FINISH™

					
1	Extreme Detail	Fine	Medium	Wide	Extra Wide
2	Extreme Detail	Fine	Medium	Wide	Extra Wide
3	Extreme Detail	Fine	Medium	Wide	Extra Wide
4	Extreme Detail	Fine	Medium	Wide	Extra Wide
5	Extreme Detail	Fine	Medium	Wide	Extra Wide

CATEGORY



# ABSOLUTE PRECISION™

## 究極の精度





# Who sprays with Absolute Precision?

- People painting with fine to extreme detail and scale
- People using very thin spray material
- People with high level airbrush skills
- People who know how to care for and maintain airbrushes
- Professional artists with high expectations

CATEGORY



**Airbrushes that spray with Absolute Precision:**

# Custom Micron

## AIRBRUSH SERIES



CM-C PLUS



CM-C



CM-B



CM-SB

Experienced airbrush users who demand absolute precision and unmatched extreme detail spray choose Iwata Custom Micron Series airbrushes. Every Custom Micron head system is custom-tuned and hand-tested to meet Iwata's rigorous performance standards for superior atomization. Custom Micron is a one-of-a-kind airbrush experience with superb handling for extreme detail.

CATEGORY

2

# TOTAL CONTROL™

# トータルコントロール



CATEGORY

2

## Who sprays with Total Control?

- People painting with fine to medium level of detail and scale
- Beginner to high-level airbrush skills
- Can be hobbyists or professional painters

CATEGORY

2

Airbrushes that spray with Total Control:

**Hi-Line**

AIRBRUSH SERIES



HP-AH



HP-BH



HP-CH



HP-TH



HP-A PLUS



HP-B PLUS



HP-SB PLUS



HP-C PLUS



HP-BC1 PLUS

**High  
Performance PLUS**

AIRBRUSH SERIES

Offering total control for fine detail spraying, Iwata's Hi-Line and High Performance Plus Series airbrushes are designed around the legendary Iwata HP Series which established the Iwata name in the creative community over 50 years ago. The Hi-Line Series, with its Micro Air Control Valve, enables incremental control of airflow for a fine to medium spray and creating stipple effects.

CATEGORY



# ALL-STAR VERSATILITY™

## 便利で多才







# Who sprays with All-Star Versatility?

- People spraying with fine to wide level of detail & scale
- People who want the ease of a drop-in nozzle
- People with beginner to high-level airbrush skills
- People using thin to thicker viscosity or pearlized spray materials
- Can be hobbyist or professional painter
- People who want to spray many types of things using one airbrush



Airbrushes that spray with All-Star Versatility:

# Eclipse

AIRBRUSH SERIES



HP-CS



HP-BS



HP-SBS



HP-SBS  
AUTOGRAPHICS



HP-BCS

The unique multi-purpose, high flow Iwata Eclipse Series airbrushes are designed to easily atomize heavier sprayable mediums from a controlled fine line to a wide spray.

Eclipse's Compression-Fit Drop-In Nozzle is easy to clean and maintain.

Hugely popular, Eclipse is the ultimate in all-star versatility.

CATEGORY



# EFFORTLESS COVERAGE™

手頃で手軽



# Who sprays with Effortless Coverage?

- People spraying medium range detail and coverage area
- People who want great atomization at low air pressures
- People with beginner to high-level airbrush skills
- People who want many feature and model options
- Can be hobbyists or professional painters

CATEGORY



Airbrushes that spray with Effortless Coverage:

***Revolution***

AIRBRUSH SERIES



HP-AR



HP-BR



HP-CR



HP-BCR



HP-SAR



HP-TR1



HP-TR2



CN



BCN



TRN1



TRN2

neo  
for iwata

AIRBRUSH SERIES

Iwata Revolution Series and NEO For Iwata airbrushes deliver soft coverage at low air pressures using the smallest airbrush compressors. Revolution brushes feature its popular comfort-handle while NEO offers popular models at value prices.

CATEGORY

5

# FULL FINISH™

## 本格塗装





CATEGORY

5

## Who sprays with Full Finish?

- People spraying wide to extra wide coverage areas
- People wanting smooth finishes over larger surfaces
- People with beginner to high-level spray skills
- Can be hobbyists or professional painters

CATEGORY

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## Guns that spray with Full Finish:

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**G-SERIES**

**ANEST  
IWATA**



G3



G5



G6



G6



RG3



LPH-50



LPH-80

When airbrush projects call for larger coverage, look no further than the Iwata G-Series airbrush-guns. They spray with the fine atomization of an airbrush using airbrush compressors. For full finishes, ANEST IWATA spray guns offer superior atomization for a reliable and consistent finish.

# How will we communicate the Iwata 5 Ways To Spray?



Merchandising Materials

FRONT



BACK



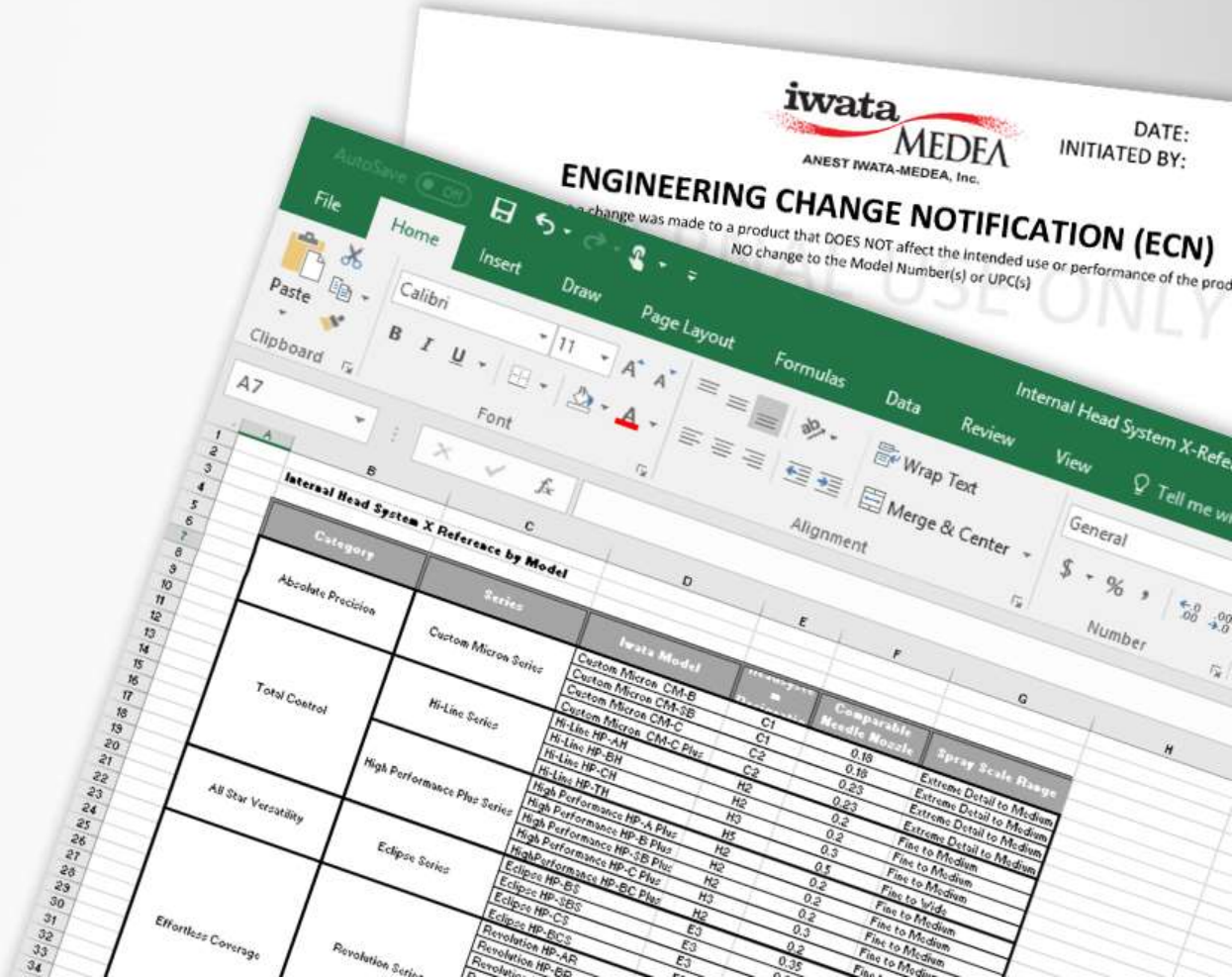
Updated Packaging



SIDE

# We are updating the descriptions of our head system components

- Part numbers remain the same
- Internal Head System Reference Chart will be provided
- Engineering Change Notification Forms (ECN) for packaging changes





# Examples:



## Iwata High Performance HP-C Plus

- Head System Description – H3
  - Item # I 080 8 Nozzle H3 for HP-C, BC Plus
  - Item # I 075 3 Needle H3 for HP-C, BC Plus

Scale: Fine to Medium

## Iwata Eclipse HP-CS

- Head System Description – E3
  - Item # I 604 2 Nozzle E3 for HP-CS, SBS, BS
  - Item # I 617 2 Needle E3 for HP-CS, SBS, BS

Scale: Fine to Wide



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Five Categories of Airbrush Spray Excellence

With Iwata 5 Ways To Spray  
we make it easier  
to buy and sell airbrushes.



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[www.iwata-airbrush.com](http://www.iwata-airbrush.com)